

Conscious Conservative Leadership Convention

Application and Agreement Form

This Agreement is between Felecia Killings, hereafter referred to as “Coach,” and _____, hereafter referred to as “Client” regarding the following coaching services.

Together, with Conservative Candidates, Conservative Organizations, and Community Leaders, the Coach will help each one reach more Black Voters with their messages using *The Fifteen 20 Rise* and *The Write Conservative Curriculum*.

In addition, this training is designed to elevate a person’s platform based on the principles of Conscious Conservatism so our communities are empowered with greatness.

About Felecia Killings, CEO of The Conscious Conservative Movement and The Fifteen 20 Rise Training

Felecia is an Award-Winning Coach and Best-Selling Author. Since 2011, she's trained men and women to build online businesses and virtual ministries using their powerful stories. She is the author of the best-selling compilation, the *Conscious Conservative Book Collection*, offered exclusively at *The Felecia Killings Foundation*.

Felecia is also the Visionary and CEO of the Conscious Conservative Movement. As a leading voice within the conservative political space, her teachings have reached millions online. Today, Felecia is a national powerhouse that bridges the gap between Conservatives and Black Voters. She's been featured on major independent and mainstream conservative outlets, including Red State, Sonnie's Corner, [FOX Primetime](#), [FOX and Friends](#), the [New York Post](#), [FOX Digital](#), and more. Her Movement's consultant work provides key strategies for candidates who need to win Black voters' hearts to secure election victories.

At the core of this Movement, she trains Beloveds to build social, political, and economic empires based on Kingdom principles. Each year, she culminates her dynamic teachings by hosting *The Conscious Conservative Convention*, an annual event held in Albany, GA that brings together the brightest minds to deliver powerful insight to Beloved Members.

Felecia is also an Ordained Minister and Philanthropist. She is the Principal Coach of *Killingsville Business School and Communal Living*, which teaches single mothers how to rebuild their lives after enduring trauma. Each month, her organization donates grocery blessings to the mothers affiliated with her program.

Lastly, Felecia is a Motivational Speaker and Host of Twitter Class Podcast and its monthly Virtual Summits. Every month, Beloveds can listen to her show to gain insight regarding solutions to problems that confront men and women in the social, political, and economic spheres.

About The Fifteen 20 Rise and The Conscious Conservative Movement

The Fifteen 20 Rise is a branch of the larger conservative movement aimed at empowering other Conservatives leaders, organizations, and community members with powerful communication strategies to reach Black Americans who traditionally vote Democrat or do not vote at all.

Our resource, *The Fifteen 20 Rise: Helping Conservatives Reach More Black Voters with Their God-Focused Message*, is our primary guide. Since delivering online teachings on Twitter and Facebook, 40,000+ Conservatives have become “scholars” of the message. They are prepared to make inroads with Black voters, and this has resulted in the rise of the Conscious Conservative Movement.

Conscious Conservatism is based on the belief that spiritual laws and principles guide our human behavior and interaction. As humans, we conserve these truths and implement these values in culture, society, and politics.

Conscious Conservatives use our words to tear down godless ideologies that rise up against our spiritual, conservative values; and then we seek to build and plant again in our communities so people thrive.

Conscious Conservatives empower. Even when we point out problems in our communities, we immediately present viable solutions WITH the people so we each prosper. We do so because we understand spiritual laws, which is higher-level thinking.

Simply put: Conscious Conservatism is an ideology based on moral conservative principles that focus on empowerment and progress in politics, culture, and society.

Since 2019, the Conscious Conservative message has spread wildly on Twitter. Our social media activism has bridged the gap between White and Black Americans; and we grew in

strength by partnering with other empowering movements and leaders in the authentic conservative space.

These empowering works include:

- Hotep Nation, spearheaded by Hotep Jesus, Uncle Hotep, and Doe Doobs
- Black Guns Matter, founded by Maj Toure
- Empowered 2A, founded by Antonia Okafor Cover
- Red Renaissance, founded by Kim Klacik
- My Beloved Women's Ministry and KillingsVille Communal Living, founded by Felecia Killings
- Combatting Human Trafficking with Eliza Bleu
- Conquering Violence in Black Communities with Mama Stacey of the Justice for Cameron Foundation
- Sonnie's Corner, hosted by Sonnie Johnson
- Red State Contributor and Commentator, Jeff Charles
- Red State Editor-in-Chief, Kira Davis
- 2020 Director of the RNC Black Outreach, Kevin Daniels
- Political Advisor, Leader in Black Voices for Trump and Host of "Smackdown" on Real America's Voice, Dr. Darrell Scott
- LibreTV, founded by Solomon Graham and Corey Frazier
- The X for Boys, founded by King Randall

The Fifteen 20 Rise Believes in Grassroots Work via Effective Evangelism and Outreach Training

We believe that in order for our nation to thrive, it will require the collective work of individuals and organizations within communities. We believe:

- Strong families produce strong communities.
- Strong communities produce strong cities.
- Strong cities produce strong states.
- And together, we make for a strong nation.

As a member and leader in this movement, Conservatives and their candidates will connect with influencers, ministry leaders, and community activists from across the country who will equip them with tools for:

- deeper understanding regarding the plight of Black people in America, past and present;
- deeper understanding of what conservative values mean to most Black Americans;
- deeper understanding of how to effectively communicate with Black Democratic voters so they begin to vote for Conservative Candidates;

- an effective strategy for inspiring new Black voters to vote for Conservative Candidates for the purpose of exercising Dual Domination;
- an effective strategy that will help Conservatives reach and empower Black voters;
- an effective strategy that will help upcoming Black Conservative Leaders develop their own initiatives or political communication campaigns that will impact their communities so they win voters' hearts.

Together, we will redefine what conservatism means for Black Americans; we will normalize the empowering conservative movement within our predominantly Black communities, which are controlled by Progressivism; and we will see more people voting their conservative conscience and electing individuals who will serve the best interest of their communities.

The Fifteen 20 Rise Book:

The Fifteen 20 Rise is one of the few contemporary books that speaks directly to Conservative Leaders, Voices, and Influencers, helping them to understand how to develop effective communication strategies that will bridge the gap between their platform and Black Voters.

When the lessons and strategies are implemented by such leaders and influencers, we will see 15-20% of Black Americans voting for Conservative Candidates in 2020 and beyond. Over time, these numbers will increase as Conservatives broaden their tent based on the needs of this demographic.

Our ultimate goal is to see a healthy balance of Black Americans voting 50-50 (rather than 90-10 for Democrats) so they flex Dual Domination while Conservatives make new allies against oppressive Progressivism.

In this empowering resource, readers will learn about:

- The Institution of Slavery: A Biblical Perspective
- Slavery in the United States: It Wasn't Just a White Thing
- The Conscious Fight Against Slavery
- The Reconstruction Era and the Rise of Jim Crowism
- Conservatism Among Black Americans During the Civil Rights Era
- The 3 Movements Sweeping Social Media and Why Conservatives Should Pay Attention
- The Fifteen 20 Rise Formula: How Conscious Conservatives Can Effectively Evangelize Their God-Focused Message
- The Trump Legacy and What This Means for Radical Republicanism
- And so much more!

Understanding Conscious Black Conservatism:

The Conscious Black Conservative Movement is a modern attempt to redefine what it means to be Conservative and Black in America. This training helps to conceptualize how such thinkers view our world, and how relying on godly, Kingdom principles helps us advance in culture, in politics, and in our nation.

The consciousness of the Black Conservative is quite unique in the context of modern Americanism. Many of us view our history quite differently than others. While we are not ignorant of the evils in the past and present, Conscious Black Conservatives are perfectly aware that our essence is found in understanding our place as sons and daughters of ABBA.

Our consciousness is not based necessarily on our "blackness," but rather our Kingdom-mindedness. Heavenly, Kingdom principles are our guiding light to overcome any obstacle, including racism. We look at history and are reminded that Black people toppled man-made systems (kingdoms) that were positioned against the knowledge and wisdom of God, institutions such as slavery. We look at history and are reminded that our ancestors' spiritual awareness--not necessarily their "blackness"--gave them the might to destroy Jim Crowism. Only Kingdom-minded people could accomplish such feats.

Conscious Black Conservatism is not a separatist message as one might traditionally assume. It is not based on identity politics, but instead identity *awareness*. It is a message and movement geared towards empowering Black Americans today with a Kingdom-minded approach to handling issues that are unique to Black people in America.

Description of Coaching Services and Offerings:

Clients across the nation who desire to receive Coach Felecia's training can do so by attending her annual Conscious Conservative Leadership Convention AND enrolling in her weekly virtual training course found in the Conscious Conservative Media Network & Academy.

Total offering includes:

- VIP access to the Conscious Conservative Leadership Convention, a 3-day event hosted each summer in Albany, GA
- Weekly access to the Conscious Conservative Leadership Group Course, hosted inside the Media Network & Academy
- Digital and print copy of *The Fifteen 20 Rise*

Attendee Expectations:

- Each attendee is expected to be a leader (or upcoming leader) within an organization or community and/or a rising Conservative Candidate.
- Each attendee must come with an open mind. (This is not a debate forum, and arguers will immediately be asked to leave the training program.)
- Each attendee must have a teachable spirit and be willing to discuss issues that may prove uncomfortable or unconventional for most Conservatives.
- Each attendee must have a printed (or digital) copy of *The Fifteen 20 Rise* book with them during the workshop.
- Each attendee must be willing to apply the lessons and strategies immediately after engaging in the workshops. (No one will achieve results until action is being made.)
- Each attendee is expected to engage in Coach Felecia's virtual group exercises to facilitate the best learning experience.

The Write Conservative: Extended Coaching Services (Advanced Training Beyond the Workshops):

- Each workshop is designed to give attendees a newer, more radical formula for reaching Black voters with their conservative message. However, in order to execute the formula and plan effectively and long-term, the Coach will encourage attendees to launch an aggressive communications campaign to achieve optimal results using her newest curriculum, *The Write Conservative*.
- *The Write Conservative* is Coach Felecia's one-to-one virtual training for Clients who are ready to make the leap into full-time conservative politics and activism. Her training will teach each one how to create a virtual platform that helps them generate income based on their calling and contributions to their community. In addition, this direct coaching teaches each client how to write and publish a book, which serves as a tool for opening other doors of opportunities.

Training Fee:

- To participate in the Conscious Conservative Leadership Convention and weekly group coaching, Clients must pay a total of \$497 for the Convention and an additional \$10/month for weekly group coaching inside our Media Network & Academy. (Fee does not include costs for room and boarding in Albany, GA.
- To participate in the direct, one-to-one training, Clients must pay \$500/month for a minimum of 6 months.

Training Disclaimer:

All information delivered in these training sessions are delivered and published in good faith and based on research-driven data. The content pulls from historical documents and current observations conducted by scholars of Black Studies and the Conservative Movement. The Modern Conservative Movement is vastly altering and reforming; and with these changes, we promise to deliver updates to our trainees via our network and online course.

Felecia Killings of The Felecia Killings Foundation does not make any warranties about the completeness of this information. There is much more research and evaluations to explore. Any action attendees take upon the information they receive from the training is strictly at their own risk. The strategies, however, will only provide effective results when trainees are committed to learning, applying, testing, evaluating, and adjusting strategies so they reach their intended goals.

Felecia Killings of The Felecia Killings Foundation will not be liable for any losses and/or damages in connection with the use of our learning materials.

But we reserve the right to use attendees' testimonies of their successes in congruence with our training.

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Section 7 Termination of Contract:

This agreement may be terminated by either party in the event of material change of circumstance, with 14 days' notice sent in writing to the other party via email at CoachFeleciaKillings@gmail.com.

Signed by the parties to this agreement on _____ (date).

Name and Signature of Consultant:

Felecia Killings

Felecia Killings

Name and Signature of Organization:
