

LiyahAmore University | A School for Inspirational Authors

Client Welcome Guide



www.FeleciaKillings.org



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Introduction

Since 2016, we have worked with new and aspiring authors to help them craft compelling books based on their stories.

We've taught our clients the benefits of treating their authorship as a business or ministry, using best online practices for garnering readers.

We've helped dozens of writers launch their works online; and we have empowered thousands of our social media followers with powerful lessons that lead to success.

Women's Economic Potential Today:

The online space has provided unlimited opportunities for women creatives to display their genius while profiting financially. In the online world, race, color, religion, and personal background have no bearing on one's income potential.

Therefore, we train women to dominate the online space by becoming successful freelancers, authors, virtual ministers, and influencers.

After working with women creatives as their writing coach, editor, and ghostwriter, I have discovered that most of them believe luck or chance has something to do with our success.

When they observe women authors on television or see social media influencers reaching millions with their message, they assume luck brought such results.

What they fail to understand is every thriving creative has a system developed within their venture that ensures their growing success. Such writerpreneurs employ effective business strategies and methodical marketing that attract loyal readers to their brand.

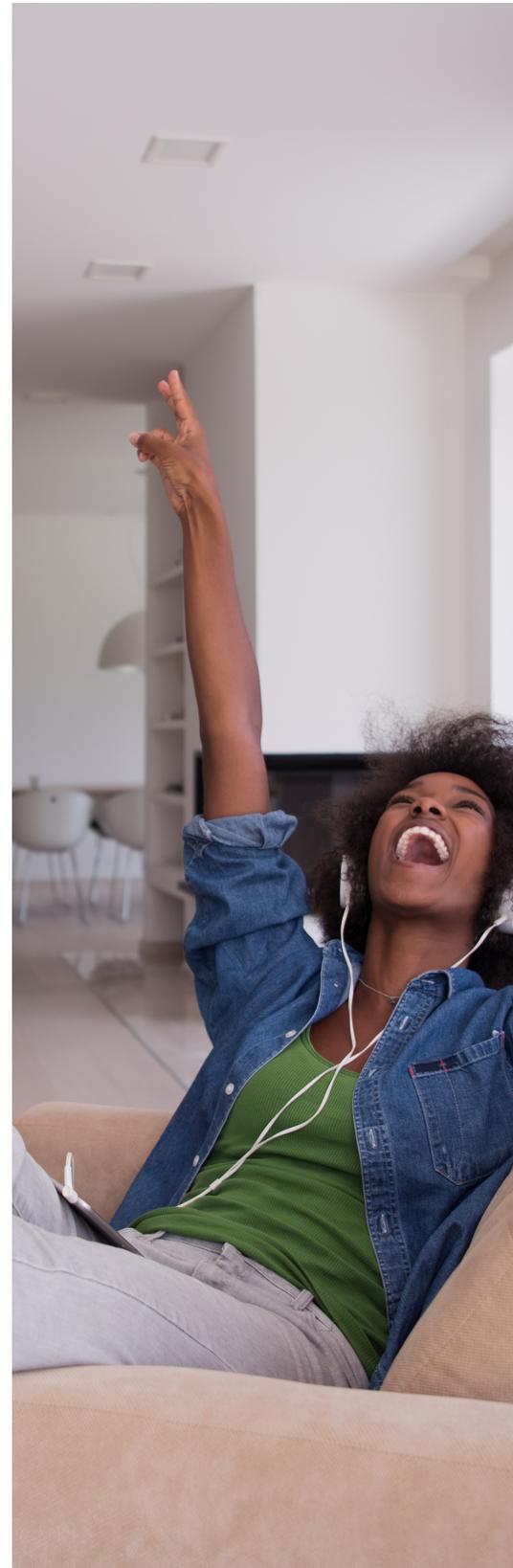


Introduction cont.

The challenge, however, emerges when women cannot find a place to receive high-quality, advanced educational training that prepares them for the virtual workforce as writers, speakers, freelancers, and virtual ministers.

Whereas the traditional workforce has placed a demand for new colleges and universities to provide work-related training, there has never been a complete program designed to prepare today's women for the future of the virtual workforce and owning online real estate.

That has all changed, and now the solution is found in my award-winning online program, LiyahAmore University.





LiyahAmore University

Our Vision and Mission

At *The Felecia Killings Foundation*, our vision is to be the premier hub for new and aspiring creative women who want to manifest their greatness using the written and spoken word. We are the nation's leading publishing school for authors and the leading service provider for women who want to create an online business or virtual ministry based on the empowering message God has given them.

LiyahAmore University is a 6 or 12-month training program for authors who are ready to do more than the average writer.

While anyone can write and publish a book, very few novice authors know how to bring their message and product before the masses. Very few understand that optimal success comes by building the structure that will enable them to create an author's platform that empowers millions.

But for our scholars and clients, we ensure they have the greatest support to function fully in their calling in a spirit of excellence.



LIYAHAMORE UNIVERSITY

We teach Creatives how to lay the foundation for their work while helping them establish and execute a proven plan of action that ensures their success ...down to a science.

Inside LiyahAmore University, Felecia teaches a proven, step-by-step process for building, launching, and scaling one's business or ministry. The training includes:

1. Identifying Your Venture's Vision, Mission, Message, Purpose, and Ideal Audience
2. Creating the Action Plan for Your Online Venture
3. Creating Your Online Platform and Brand While Prepping it for National Attention
4. Creating Your First Product (i.e. a book)
5. Packaging Your Service Correctly
6. Acquiring Sales and Generating Your First \$10,000
7. Automating and Scaling Your Sales Process Via Aggressive Marketing
8. Maintaining Ongoing Relationships with Key Influencers in Your Niche
9. Receiving Ongoing Business Training for Your Venture



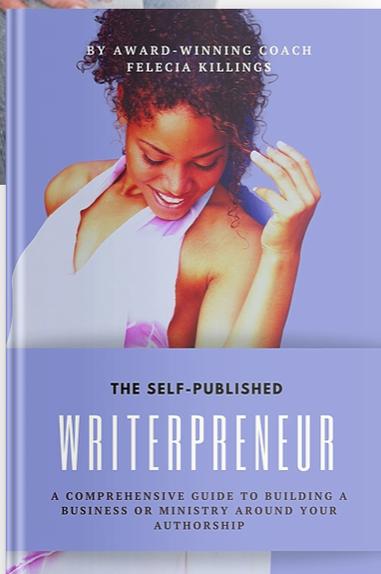
LIYAHAMORE UNIVERSITY

The written and spoken word is truly powerful, especially when brought to the online space. Those who know how to leverage both elements will always be in position for success.

LiyahAmore University is divided into 3 training packages (including a DIY service) that will meet your needs, based on your vision.

Our premium coaching packages include 6-12 months of actionable training. We provide 3 majors that deliver specialized knowledge based on each woman's mission.

Major 1: Christian Writerpreneurship: Helping New Christian Authors, Speakers, and Spiritual Leaders Build a Business or Ministry Around Their Authorship | 6 month program



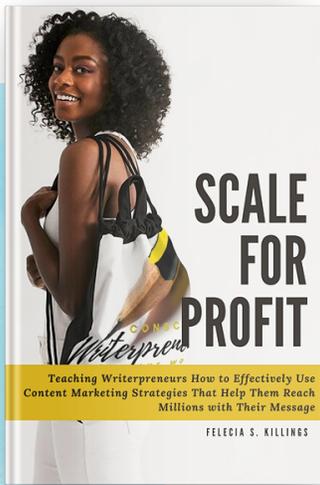
- Month 1: Clients will learn the fundamental principles behind writerpreneurship.
- Month 2: Clients will learn about building multiple streams of income as a creative.
- Month 3: Clients will learn about the science behind online domination, including building an online platform that attracts loyal followers.
- Months 4-6: Clients will work on constructing their manuscripts while preparing to launch their new venture via our nationally-recognized platform.



Major 2: Blog Your Way to the Top! Empowering Women to Build Nationally-Recognized Blogs That Impact Millions | 6 month program

- Month 1: Clients will learn the fundamental principles behind writerpreneurship and blogging. Lessons include identifying the specific message they are called to deliver based on their life's experience.
- Month 2: Clients will learn how to position their future blog based on qualitative and quantitative market research.
- Month 3: Clients will learn about creating an online brand and performing the preliminary marketing that will attract new readers to their platform. This includes learning best practices in content marketing and social media domination.
- Months 4-6: Clients will construct their first set of 10 blog posts while working on an e-book and freelance service offering to sell. They will also learn how to generate their first \$10,000 through their blog.





Major 3: Scale for Profit: Helping Seasoned Writerpreneurs and Virtual Ministers Position Their Business and Ministry for the Millions | 12 month program

- Months 1-2: Clients will learn how to properly audit their current business or ministry to discover weaknesses and strengths. We develop a new business plan based on their 25-year goals.
- Months 3-4: Clients will learn how to develop a tailored marketing plan that includes an aggressive approach to building loyal followers, including a social media movement around their core values.
- Months 5-6: Clients will learn how to outsource well so they build a strong virtual team that will help them reach their 25-year goals.
- Months 7-12: Clients will learn how to upsell current customers while creating new products that add new streams of revenue.

Meet Your Coach

Felecia Killings



My life has always been centered on empowering people through education and spiritual development. I studied English in college so I could master the art of writing and speaking. I then brought this same might to my students when I worked as a high school teacher.

I excelled in my industry, because I was born to do it. Despite my impeccable career and exceptional work in transforming their lives, I encountered an obstacle that nearly broke me. In 2010, I was arrested on charges of raping my students. What most people don't know (and what too many teachers are afraid to share) is that in the educational world, false allegations, sexual harassment, violent assault, and hostile work environments are a NORM in the system; and it's not coming from teachers against students, but rather the opposite. My experience was no different.

In 2013, after battling this criminal matter for three years, my case was eventually dismissed and my name cleared, but not before the entire situation destroyed me financially, mentally, and physically. On January 1, 2020, I released my story to the public, entitled, *To My Beloveds: A Memoir of My Personal Comeback in the Aftermath of My Scandalous Story*.

After my case was settled, I was legally free to pursue life and reclaim my teaching career, but the entire situation broke my spirit. From 2010-2017, I went through seasons of depression, extreme anger and bitterness, isolation, and fear. The confidence I once had prior to 2010 was shot; and it wasn't until I became fully dependent and intimately acquainted with the Spirit of God that my mind was renewed and my perception of my experience changed.

At that time, my case, which received media attention, affected my ability to gain full-time employment in the teaching industry. But I knew who I was and that education and empowerment were in my blood. I wasn't what media said about me. I wasn't what other people thought about me. My identity and calling were found in God, and I was determined to fulfill my purpose. Before long, I took that anger and channeled it into building a freelance writing business. I wanted to create something that could never be stolen from me again.

I began seeing my "7-year tribulation period" as nothing more than the training ground for what is now a national business and ministry. I took the skills I learned from college and the credential program, and I built an online school, *LiyahAmore University*, so I could teach and train other women how to take their stories--no matter how scandalous--and turn them into ministries of deliverance. My experience with the criminal justice system built in me a compassion for "the least of these," a segment of society that so many people throw to the side.

When my mind shifted towards looking at the unbelievable blessings that emerged as a result of that hardship, suddenly I realized my influence and impact belonged to more than those I served in that high school. I saw my experience from Heaven's angle, and now I walk in that. This is the main theme I teach within my school. I train every client and student that it does not matter what they have done or what was done to them. The Lord is willing to use anyone who makes him or herself available to be used. Today, my message reaches millions.

Too often, women are held back because of life's experiences. They are enslaved to their own thoughts or the systems in place (like the criminal justice system) that are designed to keep them in bondage.

I teach my clients and students how to break from that entanglement. I show them how to create their own doors of opportunities when no one wants to hire them. I teach them about Kingdom power and principles, which have the might to transform anyone. I teach them that by using the written and spoken word, they can create businesses or ministries; and with the power of the virtual space, they can generate as much wealth as they want while becoming agents of change within their sphere of influence.

Today, I am more than just a former high-school teacher. I am an award-winning coach, a conservative consultant to political candidates, an advocate for people trapped in the criminal justice system, a proponent for school reform and teacher protection, and a virtual ministry leader and consultant to upcoming leaders.

Today, my influence expands far beyond what I could ever imagine, and it's still growing.

LiyahAmore University is simply the vehicle I use to change people's lives; and since delivering this value to the market, my life (and the lives of my clients) has never been the same.

MEET SOME OF OUR SCHOLARS TSCHANNA TAYLOR



I first met Tschanna Taylor back in 2017. She was an author and upcoming coach who wanted to learn more about developing her calling. During one coaching session, I asked her to tell me the vision for her business and ministry. I wanted to know who God was leading her to. Her response: "Other Christian writers."

As she continued to share with me what she wanted to do, I could feel something was missing. Before long, Tschanna began sharing with me bits of her personal life. She mentioned that a few years prior, she had been arrested and convicted. She didn't serve time in prison, but her experience after the fact was difficult. She struggled to find employment, but eventually did much later.

As she shared her story with me, she also mentioned that if she could, she would love to work with other women who are struggling after dealing with the criminal justice system.

After hearing her, I told her, "Tschanna, that's your ministry. You're not just called to help Christian Authors publish books. I already do that, and you and I would be in competition." I said, "Listen, you are called to reach people that I may never reach. Your ministry is to empower those women who are dealing with that system. And when you do this, their lives will be changed."

With tears streaming down her face, Tschanna realized she didn't have to be ashamed of anything! As I teach my other clients and students: "I don't care how controversial or scandalous your story is. Just Google my name. It won't get much more scandalous than that! No matter what, I'm going to teach you how to turn your story into a ministry of deliverance."



TSCHANNA TAYLOR

Today, Tschanna has launched a women's empowerment ministry called H.E.R. Extreme Makeover. She teaches women how to master their pieces, and she is currently in the process of working towards empowering women who are enveloped in the criminal justice system. Here's her testimony:

" Felecia has always been an award-winning coach. She taught me to stand up in my truth and to be okay with it. She didn't judge me. I will never forget the love and nurture that she extended to me over the years. All that she taught me is what I do in my business/ministry, sharing the same love to others to seek all that God has intended for them, according to His purpose." - Tschanna Taylor

You can follow Tschanna's work and virtual ministry on Facebook: @TschannaTaylor. You can also visit her website at www.tschannataylor.com.



MULU AFEWORK

If you're familiar with the story of Moses, then you will enjoy the story of Mulu Afework.

I first met Mulu in 2018. She told me about her experience as a refugee fleeing the war-torn countries of Ethiopia and Somalia.

During her life, she faced near-death experiences, attempted sexual assault, single motherhood, and the basic struggles women of color encounter, even in America.

Her passion and desire were to bring to light the experiences of many immigrants, who see the United States as a refuge. Her story helps convey the mindset of so many, and when we come to learn about others, we develop empathy for our brothers and sisters.

Since working with Mulu to complete her story, her book has been featured in the local Elk Grove, CA newspaper. She has been invited to speak at local women's groups; and she is currently applying the lessons taught within LiyahAmore University to help her construct her second book. Here's her testimony:

"Felecia is very talented and has several qualities that a new writer can benefit from. She has excellent communication skills and a very sensitive and supportive approach to her training. What I love most about her teaching style is her ability to listen to what you want; then she immediately develops alternative approaches to improve your manuscript. I must say, the six-month journey of creating my manuscript went smoothly because of her support and assistance. I recommend Felecia without reservation."

TESTIMONIALS

The resources you laid out, the recommendations and priorities to manage, maintain, and grow a successful writing business are truly priceless. God bless you for sharing the tools of success with such grace, wisdom, and passion."

- M. Williams-Martin

"Thank you for sharing this information. I am a new blogger. I'm still trying to wrap my mind around the world of blogging. I'm finding out that it is so much more than just writing. Your lessons helped me see there are so many possibilities. Thanks again!"

- Tiffany

"Felecia does an absolutely amazing job of maintaining your vision and making it come to life. If you need help getting your vision on paper, editing of your book, or even need coaching on writing your book, she is AWESOME!"

- Bessie Scoggins

"I've worked with Felecia on two projects; she helped me with writing and editing my book. As an author, finding the right editor is very important. I had my book edited by someone who didn't do my book justice. But once Felecia performed the edits, the story flowed better than I'd imagine. I had found the right editor. Her skills are remarkable and I highly recommend her for any project you may have, big or small. As a writing coach, I wanted to take my business to the next level. Seeking out Coach Felecia was the best decision I made. She encouraged me to develop an online school, which I'm in the process of doing. She helped me create the curriculum, identify my audience, and provided me with the tools to succeed. If you need a coach to push you to the next level, Felecia is the person. She knows her stuff."

- Paulette Harper

"I want to thank my writing coach, editor, and publisher, Felecia Killings, for her coaching style and writing skills. Felecia stayed with me throughout the entire project. She heard and understood my heart in every word written. Her encouragement was priceless but not free. Every dollar spent was well worth it! Thank you for the skills that I learned in writing this project and the projects to come."

- Betty Short-Sams

What to Expect

As a New Client & Scholar

A Mindset Shift

- Learn how to tap into the mind of God for your mission
- Learn how to believe in the impossible as it relates to your vision
- Learn how to remove doubt and walk completely by faith so your idea flourishes
- Learn how to empower yourself daily as you empower others with your message through your book
- Learn how to embrace your calling

New Skill Sets

- Improved written and verbal communication
- Enhanced online interpersonal skills
- Strong collaboration and teamwork
- Problem-solving skills
- Project-management skills
- Organizational skills
- Leadership skills
- Self-management skills
- Computer skills
- Social media skills

A New Online Venture

- Learn how to develop a business or ministry plan for your authorship or blog
- Learn how to connect with readers in real time, daily
- Learn how to write and publish a book anytime
- Learn how to launch your products so people purchase
- Learn how to serve the online market well
- Learn how to empower people with your message
- Learn how to position yourself as a thought leader in the virtual space

Our Promise to You

- You will be a published author through *The Felecia Killings Foundation*, generating 50% of all book sales for life
- You will have an established online brand and presence
- You will learn how to generate additional wealth using your authorship
- And you will receive lifetime promotion on *The Felecia Killings Foundation*, which reaches millions online each year



"Your story and message have the power to bring healing to others. With my training, I will teach you how to write your truth, how to share your expertise, and how to present your author's platform to the masses. Let God use your voice to empower thousands online and offline. I am the Coach that will equip you for greatness."

- Felecia Killings | Award-Winning Coach & Founder of The Felecia Killing Foundation

Our Services

How it Works



Step 1

Schedule a FREE, 30-minute consultation with Felecia Killings.



Step 2

Complete the LiyahAmore University Agreement Form and Contract.



Step 3

Submit first-month's deposit.



Step 4

Schedule direct coaching sessions for 6 or 12 months, and get ready for the experience of a lifetime!

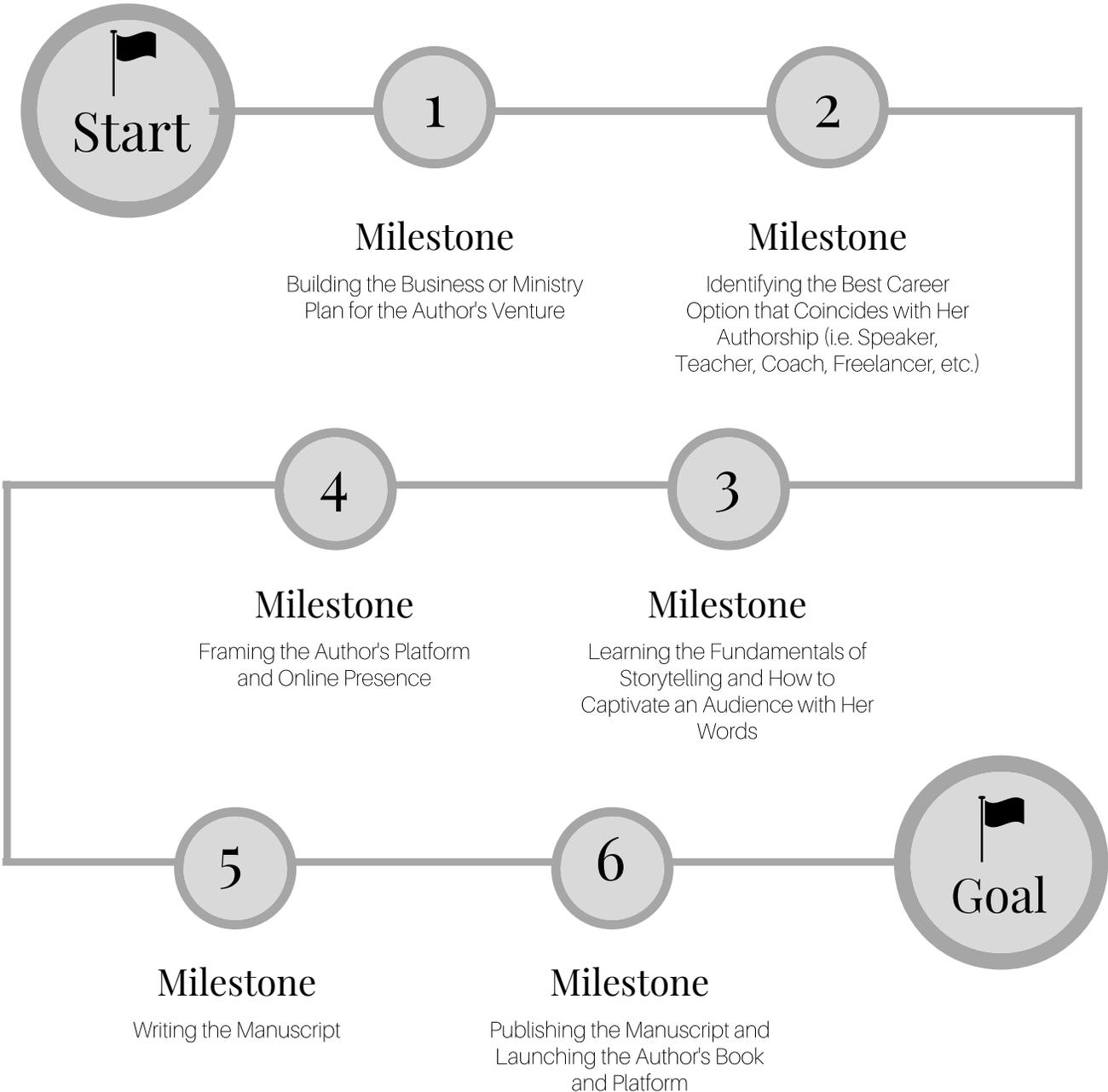
Service Description

LiyahAmore University provides clients a full-service publishing package that includes weekly direct-coaching services that help women build a business or ministry around their authorship.

Overview	Project Strategy
Our Plan	<p>To help the Client realize her vision of creating a business or ministry around her authorship while publishing a book, the Coach agrees to provide online, weekly coaching sessions. The project will commence in 4 phases:</p> <ul style="list-style-type: none">✓ Laying the Foundation✓ Establishing the Brand✓ Selecting Best Career Pathway✓ Constructing the Book
Strategy	<ul style="list-style-type: none">• Planning the multiple phases of the venture-building project• Working with the Client to develop the vision and goal of this ongoing project• Providing weekly coaching and writing services• Providing editorial reviews of the manuscript before public distribution• Connecting the Client with our network of authors, coaches, speakers, influencers, and leaders to help push the client's new project• Publishing client's book
Objective	<p>By the end of the training, the Client will be a published author and will have her work featured through The Felecia Killings Foundation for life.</p> <p>In addition, the Client will have her own author's platform where she can continue building her online presence that empowers people daily.</p>
Deliverables	<ul style="list-style-type: none">• Weekly coaching sessions via Zoom ranging from 35-45 minutes each• Weekly reflections or evaluations for homework assignments• A published book• Marketing opportunities through <i>The Foundation</i> based on our Authors Blast offering

Project Timeline

The Client can select from our 6 or 12 month packages



Project Calendar

The project calendar reflects the structure that will be repeated each month for 6-12 months



Ideation & Education

Understanding & Application

Execution & Evaluation

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6 Coaching Session	7
8 Client Homework	9 Client Homework	10 Client Homework	11 Client Homework	12 Submit Homework	13 Coaching Session	14
15 Client Homework	16 Client Homework	17 Client Homework	18 Client Homework	19 Submit Homework	20 Coaching Session	21
22 Client Homework	23 Client Homework	24 Client Homework	25 Client Homework	26 Submit Homework	27 Coaching Session	28
29 Client Homework	30 Client Homework	1	2	3	4	5

Important dates



Ideation & Education

Month 1



Understanding

Month 2



Application

Month 3



Execution

Months 4-6

01

Month 1

Laying the Foundation

The Coach will onboard the Client to the project by explaining the publishing and writing process. She will provide the preliminary training (as delivered through the school) and will help the Client develop a business plan for executing her vision throughout the coming months.

02

Month 2

Monetization Strategies

The Coach will teach the Client about 7 career pathways one can choose to generate wealth through their new business, ministry, or movement. Such options include: coaching, speaking, teaching, community outreach, freelancing, etc.

03

Month 3

Building the Brand & Platform

The Coach will provide the training that teaches the Client about establishing the Author Platform using effective content marketing methods based on the Client's personality.

04-

Months 4-6

Writing & Publishing

The Coach will provide coaching sessions that will focus on the brainstorming phase of the book project. The Coach will also teach the Client about the elements of storytelling, including the plot, setting, characters, conflict, theme, point of view, introduction, rising action, climax, falling action, and resolution.

06

Tools & Resources

From A-Z of Writerpreneurship w/ Felecia Killings

Our exclusive training manual for all new authors, speakers, and spiritual leaders enrolled in LiyahAmore University

[Discover More](#)

Storytelling w/ Dennis Ross III

Watch empowering lessons from Award-Winning Ghostwriter, Dennis Ross, to learn how to master storytelling

[Discover More](#)

Creators for Christ w/ Allen Parr

Watch empowering lessons from Allen Parr as he teaches you how to bring your message to millions using YouTube

[Discover More](#)

How to Blog for Profit w/ Ruth Soukup

Learn how to establish a powerful, profitable blog from a 7-figure female entrepreneur

[Discover More](#)

Dominate Twitter w/ Hotep Jesus

Learn how to effectively use Twitter to build a readership of thousands

[Discover More](#)

Building a Story Brand w/ Donald Miller

Learn how to write compelling copy that attracts readers to your online platform ... without selling your soul

[Discover More](#)



Client Checklist



Had 30-Minute Consultation w/ Coach Felecia

I held my first 30-minute consultation with Coach Felecia to discuss my ideas and to learn more about her publishing school for new authors. And I loved it! I am ready to move forward.



Received Welcome Package & Signed Agreement Form

After the FREE 30-minute consultation, I received my Client Welcome Package, which explains more about her coaching program. I have read the Agreement Form and have signed it.



Submitted Agreement Form & First Deposit

I have submitted the signed Agreement Form and my first deposit. I am set to begin my first-month's assignments.



Engaged in 6-12 Months of Direct Coaching

I am actively engaged with the monthly coaching sessions, which include weekly Zoom Meetings, ranging from 35-45 minutes long.



My Book is Ready for Publication

My manuscript is complete and ready to be published through The Felecia Killings Foundation. I have also created my own Author's Platform so I can engage with my new readers via my blog or website.

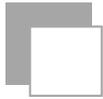


My Platform and Book are Ready for Launch!

I am ready to bring my message to the masses.

What We Need From You

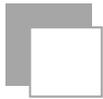
Checklist



Submit Agreement Form and Deposit

The Agreement Form is attached to the Welcome Packet.

The payment schedule indicates the dates that payments are due, including late fees.



Attend Weekly Zooms

Your coaching sessions will occur every Saturday, time TBA, via Zoom. Each session will be recorded so you can replay. The Coach reserves the right to publish these Zooms on The Foundation's website for marketing purposes.



Make Monthly Payments on Time

Always submit monthly payments according to the schedule. This will help you avoid late fees.



Remain Excited about Your Vision, Mission & Product

Building this venture is tough but so rewarding. You will look back on this experience and feel empowered that you accomplished a goal that will be a lifetime blessing to you and others.

Payment for Deposit

Deposit is the first-month's fee for coaching: \$500

Client Homework

You are responsible for completing all homework assignments and submitting them on the Friday before your next coaching session.

Each assignment will help you complete the final product by the end of your training.

Final Product

By the end of your training, the final product will be a published book (no more than 100K words).



Frequently Asked Questions



Is LiyahAmore University ideal for me as a new author?

Most definitely! If you are brand new to the publishing industry, this program will help you enter it successfully while building a new online venture that is powerful, profitable, and life-changing.



What's the price for enrollment into LiyahAmore University?

Our 6-month coaching packet is \$4,500 total.

Our 12-month coaching packet \$9,000 total



What are the benefits of enrolling in LiyahAmore University as opposed to other book-coaching programs?

Our program not only teaches new authors how to write and publish a book, but it also grants authors the opportunity to launch their works via a nationally-recognized platform. In addition, we work with our authors to generate ongoing income through their online venture. Best of all, all authors maintain lifetime access to our training materials plus the opportunity to speak to women during our annual My Beloved Women's Conference in Atlanta, GA.



What if I have a book published already? Is the school for me, too?

Yes! We have worked with seasoned authors who desire to scale their venture using our 12-month training package. This offer includes helping the author build an online course, coaching program, and social media movement so they reach millions each year.



I want to write a children's book, poetry book, or business manual. Will this program work for me?

Yes! The principles and lessons outlined in each coaching package enable you to produce whatever type of book you desire. No matter how small or large your book project, you must still develop the foundation for your venture that lasts a lifetime..



Policies & Procedures

Contact Information

	Phone	470-424-8284
	Email	CoachFeleciaKillings@gmail.com
	Website	www.FeleciaKillings.org

Hours of Operation

Monday- Saturday
8am- 5pm
Closed every Sunday and all Major Holidays

Author Rights & Responsibilities

All income generated by the purchase of the Client's published book through the Client's website will go directly to the Client. The Coach and The Felecia Killings Foundation assume no right to obtain any royalties from those sales. The Client assumes the right to use her published work as she sees fit. The Coach and The Felecia Killings Foundation at no time can claim any rights to additional projects associated with this book project and its content (i.e. screen plays, dramas, movies, online courses, merchandise, etc.).

The Felecia Killings Foundation WILL maintain the right to sell the Client's book through their online Bookstore. The Client will receive 50% royalties from these sales, which will be sent to the Client each quarter.

Termination of Contract

This agreement may be terminated by either party in the event of material change of circumstance, with 7 days' notice sent in writing to the other party via email at CoachFeleciaKillings@gmail.com.

If the Coach terminates the agreement, she will maintain all payments paid by the Client for work done up to the date of termination. In return, the Coach agrees to complete any work that has been paid for by the Client. If the Coach neglects to provide the work that was paid for by the Client up until the day of termination, the Client reserves the right to open a conflict resolution case with PayPal, which will then work with the Client to resolve the issue and distribute a refund.

If the Client terminates the agreement, the Coach maintains all payments paid by the Client for work done up to the date of termination. The Coach reserves the right to provide no further services after the official date of termination made by the Client. No refunds will be issued to the Client for completed services up until the day of termination.

Applicable Laws: The terms of this agreement shall be interpreted according to the laws of Georgia, United States. This contract may be changed only by written agreement between the Coach and the Client and constitutes the only agreement between the parties. Any and all changes discussed verbally shall immediately be followed through with a written notice (via email: CoachFeleciaKillings@gmail.com) so that both parties are on the same page.



Payment Schedule

Payment Schedule

All payments must be submitted according to the following schedule:

- \$750 Security Deposit: Due immediately to begin services
- \$750 for 2nd month's training (paid 4 weeks after first deposit)
- \$750 for 3rd month's training (paid 4 weeks after 2nd payment)
- \$750 for 4th month's training (paid 4 weeks after 3rd payment)
- \$750 for 5th month's training (paid 4 weeks after 4th payment)
- \$750 for 6th month's training (paid 4 weeks after 5th payment)

If Client wishes to enroll in the 12-month program, additional monthly payments will be made in the amount of \$750/month.

All payment will be processed using PayPal. The Coach will send a monthly invoice to the Client 3 days prior to scheduled payment.

If payment is not received by the due dates, the Client will incur a monthly 25% late fee in addition to the \$750 coaching fee to continue services (\$937/month total).



What we offer Packages

01

DIY Training

- ✓ Gain access to 2 online courses
- ✓ Gain access to all resources
- ✓ Complete the work on your own time, but you won't receive direct coaching as your guide

\$1500

This offer is best for scholars who do not need direct coaching.

This offer does not include publishing your work through The Foundation.

MOST POPULAR

6-Month Training

- ✓ Gain access to 2 online courses
- ✓ Gain access to all resources
- ✓ Complete work on a set schedule
- ✓ Weekly Zoom Coaching Sessions w/ Coach Felecia
- ✓ Get book published through The FDN
- ✓ Lifetime placement on our Bookstore
- ✓ Marketing services; learn to generate your first \$10K
- ✓ Speaking spot at our Women's Conference

\$4500

This offer is best for new authors who want instant access to a thriving audience ready to purchase new books.

12-Month Training

- ✓ All services from the \$4,500 package
- ✓ Get published through The FDN
- ✓ Create online course & coaching program
- ✓ Scale your venture to reach millions
- ✓ Learn to generate your first \$100K
- ✓ Lifetime partnership with The FDN

\$9000

This offer is best for established authors who want to scale their current venture.



Contract Acceptance

Purpose of Contract

The following agreement is between Felecia Killings of LiyahAmore University (hereafter referred to as "Coach") and _____ (hereafter referred to as "Client") regarding the services discussed in this Welcome Packet.

Both parties agree to the services described. The Coach agrees to render services once contract is signed and payment is sent.

Between

Party 1	Party 2
_____ Name & Surname	_____ Name & Surname
_____ Signature	_____ Signature
_____ Date DD/MM/YEAR	_____ Date DD/MM/YEAR